

Dr. Clifford (Cliff) R. Kettemborough, Ph.D., Ed.D., D.B.A.

An internationally recognized consulting and executive education authority in the fields of corporate strategy, modern enterprise management, global technology trends, e-commerce, IT, organizational development, leadership development, innovation and change management, and economics



Dr. Clifford (Cliff) R. Kettemborough's professional background spans over 36 years, last 30 in (senior) management, 4 times at the director level roles with large, reputable, brand name organizations. His business and management experience include: **developing centers of business and organizational excellence, IT and technology-based strategy development, strategic global marketing, business process re-engineering, strategic global business management, continuous quality/process improvement, achieving process and operational excellence, total quality management, systems and software engineering, and technical and organizational leadership.**

Dr. Kettemborough's *knowledge, experiences and superior presentation skills* make him very much in demand with numerous **training and development organizations** as a

seminar/workshop leader, as a professor to numerous colleges and universities, or as a guest speaker at professional conferences. In addition, he is sought by companies wishing to understand **how to benefit from the knowledge-based economy, digitization, eCommerce, AI (robotics) and Big Data** by helping them to **improve knowledge processes, increase intellectual capital value, the importance of benchmarking, IT valuation and lead major business changes.**

Dr. Kettemborough functioned in professional positions, including senior management for several large organizations such as (www.linkedin.com/in/Kettemborough): **Nuance/Cerence, Montreal, Canada, L.A. Metro, LAUSD, IIHP, Hunter Macdonald/Netcompany (UK/EU), City of Hope, LA County, Johnson & Johnson, Forever 21, Live Nation, Disney, Boeing, Ingram-Micro, NASA-Jet Propulsion Laboratory, California Institute of Technology, Rockwell International (now Boeing Corp.), Xerox Corp., IBM Corp. (Europe), Maxicare Health Plans, Inc., Transamerica Financial Services, Corp., and Software Analysis & Management, Inc.** In addition, Dr. Kettemborough is the *Founder, President, and Owner* of **Information Technology – Solutions & Management Consulting (www.it-smc.com)** – a high-tech organization established to help companies with successful solutions to their technology, management, and business challenges, **Wide Education & Training Consulting (www.wwetc.com)** - an education and corporate training provider that connects industry organizations with various educational and training institutions to satisfy growing training needs of their employees, **Global Business Knowledge & Management Consulting (GBKMC) (www.it-smc.com/GBKMC.htm)** - a business and management consulting company with global reach, and **Experts Tutors (www.expert-tutors.com)** – a business that helps K – 12 students with tutoring in Math, English, and Sciences. Dr. Kettemborough worked with **prestigious consulting firms, such as Anderson Consulting, Ernst & Young, PriceWaterhouse, Deloitte, CapGemini, and McKensie & Assoc.** on **technology and business assessment and strategic planning projects.**

Dr. Kettemborough (www.CliffordKettemborough.com) has been invited as a **guest speaker** to numerous **seminars** and has conducted numerous **workshops and corporate training** around the world. He has **extensive intercultural experiences** teaching numerous **MBA, EMBA, IMBA, DBA courses** overseas (over 70). His industry consulting expertise has been appreciated by numerous companies in several countries. Dr. Kettemborough's **teaching, seminars, workshops, guest speaker, and international consulting experience** includes numerous organizations across all types of industries in **The United States, Canada, Mexico,**

Chile, Brazil, Argentina, Austria, Korea, Japan, P. R. China, Malaysia, Singapore, Thailand, The Philippines, Hong Kong, Taiwan, Indonesia, Mongolia, and Romania. In addition, Dr. Kettemborough has traveled to over 100 countries, thus *being well versed in many cultures and customs, both personal and for business purposes.*

Dr. Kettemborough's formal educational background spans over 40 years of undergraduate, graduate, and post-graduate work (CliffordKettemborough.Academia.edu). He holds numerous formal degrees (5 master's and 4 doctoral), as follows: **Doctor of Business Administration, Doctor of Education, Specialty: Computer Technology in Education, Doctor of Philosophy in Business Administration, Specialty: Technology Management** with "Honors," **Doctor of Philosophy in Computer & Information Sciences** with "Honors", **Master of Arts in Mathematics Education, Master in Education, Specialty: Education Leadership, Master of Business Administration, Master of Management Information Systems, Master of Science in Computer Science, Studies in Cybernetics, Licentiate/Diplomat (Bachelor of Science with Thesis) in Mathematics/Informatics/Operations Research.**

In addition to his formal academic accomplishments, Dr. Kettemborough holds the following **professional certifications/recognitions: Member Board of Directors, National Management Association, Certified School Director, Bureau for Private Postsecondary and Vocational Education, California, CMU/SEI, S/W Architecture Professional Certificate, Malcolm Baldrige and Balanced Scorecard training; Software Cost Estimation training; Developing Software Architectures for Multi-platform and Network Centric Environments/Operations training; Six Sigma Black belt Certification, Certified Site Reviewer/Auditor, Bureau for Private Postsecondary and Vocational Education, California, Certified Information Systems Auditor, Information Systems Auditing Association, Certified Project Manager, American/National Management Association, California Community College Lifetime Teaching Credential, Certificate in Supervisory and Management Skills, National Management Association, Certified Quality Analyst, Quality Assurance Institute, Certified Computer Programmer, Institute for Certification of Computer Professionals.**

In addition to his professional career with several large business organizations, Dr. Kettemborough is an **accomplished professor** with **outstanding evaluations** from undergraduate, graduate, and executive students, as well as administrators. He has **extensive teaching and training experience** at close to 30 different institutions ranging from *high-school to vocational college and to college and university graduate level on three continents.* He has taught over **1,000 and a variety of courses (live) including over 400 online, delivering over 10,000 lectures** traditional (in person) and online methods using Blackboard, Convene, eCollege, Embanet, eCompanion, Canvas, Moodle) in *Computer Science, Management of Information Systems, Computer Information Systems, Mathematics, Business Administration, and Technology Management.*

During his part-time teaching career, Dr. Kettemborough received numerous awards, membership or recognition, as follows: *"Sincere Appreciation and Recognition for Personal Commitment, Dedication and Performance for eight Years of Service"* from Chapman University, *"AIU Online Faculty Service Award," "Excellence in Teaching/Instructor of the Year"* from University of Redlands, *"Knowledge and Service Given to Our University"* from Woodbury University, *Member of Leadership Society, Faculty Search Committee, Member of Advisory Board and Curriculum Development for various programs* at University of Redlands, UCLA extension, UCI extension, Brooks College, California American University, Chapman University, Learning Tree University, National University, Pepperdine University, The Union Institute & University, West Coast University, Westwood College of Technology. He also was or currently is **Core and/or Lead Faculty** – American InterContinental University, Azusa Pacific University, Chapman University, Cal Southern University, Learning Tree University, National University, Pepperdine University, The Union Institute & University, UCLA Extension, University of Phoenix, University of Redlands, West Coast University, Bethesda Christian University, Westwood College, ITT, Keller Graduate School, DeVry College and University, College of Information

Technology, Pacific States University and **Vice President, Chief Academic Officer, Dean, Chair, and Member of Board of Directors** – (honorary titles or (semi) administrative duties) at several educational institutions.

As a genuine educator, with concern for future generations, Dr. Kettemborough has spent **many years tutoring thousands of kids of all ages in Math, Computers, Sciences, Language and Arts, History, and Geography**. He made/wrote over **48 professional presentations/papers** at various national and int'l conferences and **co-authored 56 (text) books**. For more information, check <http://www.wwetc.com/services.htm> (at the bottom of this page).

Dr. Kettemborough **is also listed** in *"Who's Who Among Executives and Professionals, Who's Who in California, West, America, World, Emerging Leaders in America, Science and Engineering, Information Technology, International Who's Who of Professionals, World Who's Who Hall of Fame"*, *"International Cultural Diploma of Honor"* publications in U.S. and U.K. "1996, 1998 Man of the Year," "1997 Platinum Record for Exceptional Performance," and "Gold Record of Achievement for 1999" awards from **American Biographical Institute**, "2000 Outstanding Intellectuals of the 20th Century," and "Top 100 Communicators – 2006" and "International Man of the Year" from **International Biographical Centre, Cambridge, U.K.** Member of Research Board of Advisors - **American Biographical Institute**. He also is a member of several **professional organizations** such as: ACM, AIAA, AMA, AMS, DECUS, ICCP, IEEE, ISACA, MAA, NMA, QAI. **Military service:** major-lieutenant, in reserve, special operations. DoD security clearance. Dr. Kettemborough loves to travel and sports; in his youth years, Dr. Kettemborough was a **good soccer player, competing in bobsledding, a practitioner of Yoga and bodybuilding** (competing quite successfully); later on, he served in, up to national level, administrative functions; currently, he serves as a part-time advisor/editor for a foreign bodybuilding magazine. He grew up in Europe and holds both **US and EU citizenship**. More on his accomplishments can be found at: http://www.it-smc.com/recognition_and_awards_received.htm.

Dr. Kettemborough has also received the following awards: **NASA/JPL Leadership Award** for Y2K Project Successful Completion, ahead of schedule and he has been **Nominated Member** in *"Alfred Whitehead Leadership Society"* - 1996. Finally, Dr. Kettemborough is sought by numerous world-class publishing companies as a consultant and **textbook author/reviewer**, such as **Addison-Wesley, McGraw-Hill, Pearson/Prentice-Hall, Thomson/Course Technology, Routledge**.

On a personal note, his hobbies besides travel (close to 100 countries) and sports, includes continuous personal development. He also is a proud father of two sons, both college graduate, one working as an aerospace engineer, and the other as a financial advisor/analyst.